



RAJAPALAYAMRAJUS' COLLEGE, RAJAPALAYAM

(A Linguistic Minority Co-Educational Institution, Affiliated to Madurai Kamaraj University)
(Re-Accredited with 'B++' Grade (3rd Cycle) CGPA 2.93/4.00 by NAAC)



PG DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION

PROGRAMME AND COURSE OUTCOMES

PROGRAMME OUTCOMES – B.COM (COMPUTER APPLICATION)

- ❖ The main object of this course is to develop basic skill in commerce and computer subjects.
- ❖ To develop Entrepreneurial skill.
- ❖ To expose the students to computer applications in the field of commerce / Business.
- ❖ The core paper of this course includes basic accounting knowledge for maintaining proper accounts.
- ❖ It provides Foundation for doing higher education in the form ACS/CMA/ACA courses and M.Com/MBA/MCA.
- ❖ It helps to attend the Bank exam and other competitive exam.
- ❖ It provides Extension activities like NCC/NSS/Physical Education/ Commerce Club/ YRC/ HRC and Eco Club.
- ❖ It Provides placement to our students.
- ❖ It gives Co - operation / Team work to the students.
- ❖ To contribute to the development of the society by collaborating with stakeholders for mutual benefit.

Upon successful completion of this course, it is expected that students will be capable of producing innovative solutions to business activities and applying computer based knowledge and skill to business challenges.

B.Com (Computer Application)**PROGRAM CODE:CCA8****I.B.Com(CA)**

Semester	Course Code	Subject Name	Subject Outcomes
I	UVTJL11	Vanika kaditha thodarbugal	Students will gain the knowledge to write various business letters.
	UCELE11	English I	They easily adopt to do the tasks and learn many things which helps to develop themselves for example language puzzles and know some new vocabularies daily.
	CCAJC11	Introduction to PC Software and Ms-office	The Students will be able to understand the basic concept of software and able to work with MS Office.
	CCAJC1P	PC Software and DTP - Lab	The students are able to work with Ms Office.
	CCAJC12	Financial Accounting - I	The Students have Identified events that needed to be recorded in the accounting records .
	UVEJV11	Value Education (Skill Based)	Students reflect Equality, Brotherhood, Patriotism, Secularism, Tolerance etc.,.
	UPDLP11	Professional English for Commerce & Management - I	Students are use language for speaking with confidence in an intelligible and acceptable manner, importance of reading for life and write simple sentences without committing error of spelling and grammar.
II	UVTJL21	Kapidu Kotpadugalum Nadaimuraigalum	Students will know the insurance policy in India and know it's various rules and regulations.
	UCELE21	English - II	They developed their pronunciation by Reading their text books during the part-II English classes.
	CCAJC21	Business Application Programming	Students able to write computer Program in C.
	CCAJC22	Financial Accounting - II	Students will have acquired the skills about different kinds of financial accounting methods.
	CCAJC2P	Business Application Programming - Lab	Students can develop business software using C.
	UESJD21	Environmental Studies (Skill Based)	Students aware various environmental factors.
	UPDLP21	Professional English for Commerce & Management - II	Students are able to know Communicative Competencies, Persuasive Communication, Digital Competence, Creativity and Imagination & Workplace Communication.

II B.Com(CA)

Semester	Course Code	Subject Name	Subject Outcomes
III	CCAJC31	Database Applications	The student can analyze database requirements and understand the basic concept of Database, SQL and PL/SQL .
	CCAJC3P	Database Applications (ORACLE) - Lab	Students will familiar SQL & PL/SQL programming.
	CCAJC32	Financial Accounting - III	The students have acquired the knowledge and impart skills about different kinds of financial accounting methods.
	CCAJC33	Business Statistics	The students will familiar the application of statistics in business, Marketing, etc.,.
	CCAJC34	Cost Accounting	Students able to apply costing methods and techniques in corporate sector.
	CCAJS31	Retail Marketing (Skill Based)	Students should have acquired the information for retail marketing in India as well as international retailing.
IV	CCAJC41	Introduction to Visual Programming	Finishing this course students are able to develop GUI based project.
	CCAJC42	Banking Theory Law and Practice	The students excited to learn about the basic principles of banking and it's practice.
	CCAJC43	Business Mathematics	The students familiar the applications of mathematics in business decision making.
	CCAJC44	Financial Accounting - IV	The students will have acquired more knowledge about the partnership accounts.
	CCAJS41	Goods and Services Tax (Skill Based)	The students will have gain awareness about international trade including BOT, BOP, LPG, GATT and WTO.
	CCAJC4P	Introduction to Visual Programming - Lab	Students have practice hands on experience in developing application software.

III B.Com(CA)

Semester	Course Code	Subject Name	Subject Outcomes
V	CCAJC51	Financial Accounting - V	Students able to understand Principles of Joint Stock Company Accounts.
	CCAJC52	Business Laws	The Students will have acquired the knowledge of Important business legislations.
	CCAJC53	Income Tax Law and Practice - I	Students equip with application of principles and provisions of income tax Act 1961 and latest relevant Rules.

	CCAJC54	Introduction to Multimedia and DTP	Students will be able to Known terminology related to desktop publishing, graphics and animation using Photoshop and Corel Draw.
	CCAJS51	Export and Import Procedures and Documentation (Skill Based)	Students gain more information about export-import procedures and documentation.
	CCAJC5P	Multimedia & DTP - Lab	Students will be able to create new design in cards, invitations and photos.
	CCAJS51	Business Accounting (NME)	Students to know the basic accounting principles and Impart basic skill to record the business transactions.
VI	CCAJC61	Industrial Relations and Labour Laws	Students will gain the basic knowledge of the important labour legislations.
	CCAJC62	Income Tax Law and Practice - II	Students are familiar to know about latest Income Tax Rules and Regulations.
	CCAJC63	Fundamentals of Internet and Web Technologies	Students will be familiar to Knowledge of internet and designing a web pages using scripting languages.
	CCAJC6R	Project Work and On the Job Training (Viva - Voce) Skill Based	Students will be able to create software to business.
	CCAJS61	E-commerce (Skill Based)	Students will designed to help the students to know about the online business sector
	CCAJS6Q	Commerce Practical's (Skill Based)	Students to know the practical knowledge of using various commercial forms.
	CCAJS61	Advertisement and Salesmanship (NME)	Students to familiarize the students with fundamentals of advertising and salesmanship.
	CCAJS6P	Tally Lab (Skill Based)	Students will be working in any office environment effectively with the knowledge of Tally.

PROGRAMME OUTCOMES – M.COM (COMPUTER APPLICATION)

This Course enable the students to work in the corporate world, with the existence of automation and e – business, to pursue research programme, professional courses and to become an entrepreneur.

- ❖ To develop Entrepreneurial skill to start the organization.
- ❖ To enable the students to pursue research programme – M.Phil., Ph.D.
- ❖ To enable the students to pursue Professional programmes – CA.,CMA., and CS.

- ❖ To facilitate the students employable by equipping employability skills.
- ❖ Making the students eligible for employment in teaching profession.
- ❖ Making the students employable in Corporate sector.
- ❖ It Provides placement to our students.
- ❖ It gives Co - operation / Team work to the students.
- ❖ To contribute to the development of the society by collaborating with stakeholders for mutual benefit.
- ❖ It includes confidence among the students to appear for competitive examination.

Upon successful completion of this course, it is expected that students will be capable of producing innovative solutions to business activities and applying computer - based knowledge and skill to business challenges.

M.Com (Computer Application)

PROGRAM CODE:TCA8

I.M.Com(CA)

Semester	Course Code	Subject Name	Subject Outcomes
I	TCAJC11	Principles of Information Technology	Students get basic knowledge of computer.
	TCAJC12	Advanced Financial Accounting	The students are able to know the prevailing accounts related to finance in the firms.
	TCAJC13	Auditing and Assurance	The students able to work in Auditor office & Insurance company.
	TCAJC14	Applied Cost Accounting	The students are gain knowledge from cost control and decision making activities in every business concerns .
	TCAJT11	Enterprise Resource Planning (Elective)	The Students will be able to plan the resource of an Enterprise.
II	TCAJC21	Computer Network	Clear understanding of basic concepts of data communication.
	TCAJC22	Programming in C++	Students able to implement object oriented programming in business and develop new software.
	TCAJC23	Entrepreneurial Development and Project Financing	Formation of new entrepreneur by the students.

	TCAJC24	Financial Management	Students get knowledge funds about Investment of funds.
	TCAJT21	Advanced Business Statistics (E)	Students should gain deepest knowledge and using alternative methods for easiest way in future.

II M.Com(CA)

Semester	Course Code	Subject Name	Subject Outcomes
III	TCAJC31	Advanced Corporate Accounting and Reporting	The students are getting knowledge how to handle the accounts in companies practically.
	TCAJC32	Database Management Systems	The student will have broad understanding of DBMS software.
	TCAJT31	Applied Direct Taxation and E-Filing (E)	Students able to application of Direct Tax and filing of returns.
	TCAJC33	Web Programming and Technologies	Students get indepth knowledge and Technologies in developing the web pages.
	TCAJN31	Business Environment (NME)	Students are getting indepth knowledge of MNC's and manage our own business.
IV	TCAJC41	Research Methodology	The students are able to get knowledge about presentation of research papers and how to prepare thesis for M.Phil and Ph.D.
	TCAJC42	Operation Research	The students can improve quantitative approach that solves problems, using a number of mathematical techniques.
	TCAJC43	Computer Accounting and Office Automation	Students can improve this basic knowledge of MS-office and Tally.
	TCAJT41	Applied Indirect Taxation (E)	Students will be know about the distinction between direct tax paid and indirect tax paid & how to be paid in various duties of levy.
	TCAJC4R	Project [Viva - Voce]	Students can develop applications for business.